Claims 1-25 are pending. By this Amendment claims 7 and 11 are cancelled and claims 1 and 24 are amended. The amendments to claim 1 and 24 are intended to better clarify the scope of the original claims without a waiver of subject matter or addition of new subject matter.

Applicant gratefully acknowledges that the Office Action indicates the claims 22 and 23 are allowed.

The Office Action rejects claims 1-11 and 24 under 35 U.S.C. 112, second paragraph, as being indefinite. In light of the amendments to Claims 1 and 24 it is respectfully requested that this rejection be withdrawn.

Claims 1, 24 and 25 are rejected under 35 U.S.C. 102(b) as being anticipated by Weber. This rejection is respectfully traversed. As noted by the Examiner, Weber does not teach a blank folded along a horizontal midline. Rather, Weber teaches the use of folds to form the walls of a box but these folds are not located along a horizontal midline. Notably, Weber teaches that both sides of a blank are preferably coated with clay and does not teach the use of a blank folded about a horizontal midline to conceal an unprinted inner face.

Claims 2, 3, 7 and 11 are rejected under 35 U.S.C. 103(a) as unpatentable over Weber in view of Kuchenbecker. Claims 4 and 8-10 are rejected under 35 U.S.C. 103(a) as unpatentable over Weber in view of Voss. Claims 5, 6, 12, 13, 15-17 and 19-21 are rejected under 35 U.S.C. 103(a) as unpatentable over Weber in view of Matsuoka or

Appl. No. 10/764,761

Amdt. dated August 2, 2006

Reply to Office Action of May 2, 2006

Rammer. Claim 14 is rejected under 35 U.S.C. 103(a) as unpatentable over Weber in

view of Matsuoka or Rammer and further in view of Kuchenbecker. These rejections are

respectfully traversed. The shallow, rigid box disclosed in Weber is not intended to fold

along a horizontal midline. There cannot be motivation to combine Weber with another

reference teaching a fold along a horizontal midline as such a fold would be deleterious

to the integrity and rigidity of the box and thus against the teaching of Weber.

In view of the above amendments and remarks, reconsideration of the rejections

and allowance of all claims is respectfully requested.

If an extension of time is required to enable this document to be timely filed and

there is no separate Request for Extension of Time, this document is to be construed as

also constituting a Request for Extension of Time Under 37 C.F.R. §1.136(a) for a period

of time sufficient to enable this document to be timely filed. Any fee required for such a

Request for Extension of Time and any other fee required by this document pursuant to

37 C.F.R. §§1.16 and 1.17 and not submitted herewith should be charged to the Deposit

Account of the undersigned attorneys, Account No. 01-1785; any refund should be

credited to the same account.

Respectfully submitted

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Page 8 of 8

Dated: New York, New York

August 2, 2006

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